

# MEMORANDUM OF UNDERSTANDING (MOU)

Between

**SHRI SHIVAJI COLLEGE, AMRAVATI**

And

**CITY NEWS AND ENTERTAINMENT CHANNEL**

This is an agreement between Shri Shivaji College, Morshi Road, Amravati hereinafter called 'SSC' and City News and entertainment Channel Matoshri arcade Morshi Road Amravati, 'Industry Partner'.

## I. PURPOSE AND SCOPE

The purpose of this MOU is to clearly identify the roles and responsibilities of each party as they relate to the implementation of the **B.Voc. Programme in Photography and Audio-Visual Production** at SSC. The City News and entertainment Channel is intended to help provide service, learning and other opportunities to SSC students through partnership. To support this goal, SSC and Industry Partner will work together to conduct service that meets needs of our communities.

Both SSC and Industry Partner should ensure that program activities are conducted in compliance with all applicable UGC laws, rules, and regulations.

In particular, this MOU is intended to establish clear guidelines regarding the service work that will be conducted at SSC and if required at the site of the Industry Partner.

## II. BACKGROUND

This Industry Partner will provide service-learning and other opportunity for the course, coordinated between Shri Shivaji College and Sankalp Photo Studio.

## SHRI SHIVAJI COLLEGE RESPONSIBILITIES UNDER THIS MOU

Shri Shivaji College shall undertake the following responsibilities:

- To enrol the students.
- To verify hours completed by each SSC participant.
- To provide all the infrastructure facilities to the students.
- To prepare detailed curriculum of the course in consultation with all the industry Partners, Board of Studies and industry associations.
- To appoint the faculty and related staff.
- To function all other activities as per UGC rules and guidelines for the course.
- To give the credits and to evaluate the participants.
- To award the diploma/degree certificate to the participants



### III. CITY NEWS AND ENTERTAINMENT CHANNEL

Industry Partner shall undertake the following activities:

- Provide any necessary training required.
- Provide technical knowledge for the software/ equipment required to complete each part of the course and related project.
- Be in attendance for any events coordinated through this partnership.
- Provide guidance and supervision to participants.
- To assists for an evaluation of each SSC participant.
- To help the participants for the placement.

### IV. FUNDING

This MOU does not include the exchange of funds between the two parties. As per UGC rules the remuneration will be paid to the faculty /staff of the Industry Partner for teaching/practical/project work.

### V. RECORD RETENTION

All records must be retained with SSC from the date of MOU.

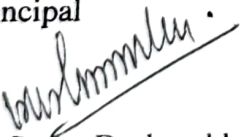
### VI. EFFECTIVE DATE AND SIGNATURE

This MOU shall be effective upon the signature of Principal, Shri Shivaji College and Pratik Digital Studio authorized officials. It shall be in force from 01/04/2015 to 01/04/2020.

Shri Shivaji College and City News and entertainment Channel indicate agreement with this MOU by their signatures.

Signature and date:26/06/2015

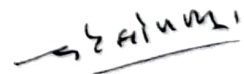
Principal



Dr. Smita Deshmukh  
Shri Shivaji College, Amravati  
Principal  
Shri Shivaji Arts and Commerce  
College, Amravati



Industry Partner



Chandu Sojatiya  
Prop City News and entertainment

Amravati